# WHAT APNE BAL PEH OFFER?



"Apne Bal Peh" offers following service

#### **Facilitation to Educational Institutions**

- Arranging conferences/seminars/webinars on topics related to youth development
- Talking Library
- Career and employment fairs
- Networking opportunities to build deep, lasting relationships with the firms/industries
- Training of students on entrepreneurship and job placement
- Strengthening Placement/ Career Development Centre

#### **Facilitation to Youth**

- Personal development
- Coaching for career growth and development
- Internship in organizations
- Social media and online learning
- Inspiring Keynote speeches by senior executives

#### **Facilitation to industry**

- Low turnover and high retention
- Reducation in hiring cost
- · High productivity through skilled employees
- Contribute as socially responsible organization for nation-building

### **HOW CAN YOU JOIN?**

Please visit our website and send your interest through registration in following areas:

#### **STUDENT**

As a youth, if you want to learn and develop yourself, please visit our website

#### TRAINER

If you want to be a trainer of any topic, to support learning projects, please visit our website

#### **MENTOR**

As professional with over 5 years' experience, if you can volunteer at least one hour in a week for coaching, please visit our website

# INSTITUTE'S FOCAL PERSON

As professional with over 5 years' experience, if you can volunteer at least one hour in a week for coaching, please visit our website

#### CAUSE AMBASSADOR

If you want to support the cause through social media, any facilitation or networking, please visit our website





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# APNE BAL PEH

A CSR initiative to develop youth for business and jobs



## WHO WE ARE?

Apne Bal Peh is a CSR socio-economic initiative by ASK Development to develop youth for business and jobs.

It is a comprehensive program to enable and facilitate youth for professional and practical life. Through this program ASK Development is trying to reduce gap between academia, industry, and the youth. By decreasing this gap Apne Bal Peh program will help in reducing unemployment rate in country.

Apne Bal Peh is a self-funding commencement of compatible minded people who believe in wellbeing of youth and society overall.

As ASK Development is an HR consulting and capacity building organization with a mission of maximizing human potential by cultivating Attitude, Skills and Knowledge so with this leverage, ASK believes it is the right time to play its part for the development of nation/country.

#### VISION

Enabling youth to be instrumental to economic growth and socio-cultural asset of society

#### **MISSION**

Facilitation in developing youth through bridging gap in academia, industry and policy makers.

### **VALUES**

Our values are.

- Discipline, obeying rules
- Support, adding value for good
- Volunteerism, desire to help others
- Ethics, guiding principle is universal values
- Learning, acquisition of knowledge and skills



## **OBJECTIVES**

- Organizing courses for youth to develop them for jobs and entrepreneurship.
- Launching courses for skill enhancement so that youth could improve their earning for better living standards.
- Assisting universities/educational institutes in strengthening their Career Development Centers and managing other initiatives aiming at improvement in academia- industry linkages.
- Facilitating industry in employment of groomed youth aligning industry demand and academia produce.

# KEY THEMATIC AREAS



**Entrepreneurship** 



Marketing



**Finance** 



Information Technology

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